



**BE STRONG
ON THE
BLOCK**

MOVING COMMUNITIES UPWARD!



A LIFELINE TO HELP CHILDREN & FAMILIES GET BACK ON THEIR FEET!



Be Strong On The Block (BSOTB) is an intensive care coordination program that provides comprehensive and individualized support for children, youth, and families residing in high-need communities in south Miami-Dade.



On its first stage, the program serves families living exclusively in Goulds and Richmond Heights. BSOTB is designed to counterbalance characteristics associated with family dysfunction and help participants move from brokenness to wholeness.

The program is funded by The Children's Trust as part of its Family and Neighborhood Support Partnerships (FNSP), The Miami Foundation and Peacock Foundation.

bsotb@bestrongintl.org | (305) 969.7829 ext. 117



Healthy Relationships. Thriving Families. Stronger Communities.

SUPPORTING THE *Building Blocks* OF THE COMMUNITY



HOW DOES IT WORK?

Through door-to-door canvassing in community hotspots and neighboring referral sites, our Community Connectors conduct initial screening assessments to identify client strengths and develop strategies to meet their needs. Working hand in hand, Success Coaches help families navigate systems to a specific resource.



MEET OUR LEADERSHIP TEAM



MICHELLE SHIRLEY
CEO & Chief Heart Officer

Michelle has more than 20 years' experience working for non-profits and has led the Be Strong International team since 2012, increasing its programmatic impact to youth and families and offering resources that teach Heart Skills™.



ROSA LOPEZ
Program Manager Family & Marriage Division

Since 2020, Rosa has been instrumental in the development of Be Strong International's marriage and family programs. She is responsible for overseeing all families and married couples receive healthy relationship education and the resources they need to improve the quality in their lives.

OUR SERVICES

The main service the beneficiaries receive, in addition to other services, is the counseling and mental health assistance. This service is currently provided by a third party, however, the long term plan is to offer this service through Be Strong International's own mental health professionals.

Services offered to participants include connections and referrals to obtain help with:

- ✓ Education support
- ✓ Housing
- ✓ Utilities
- ✓ Tutoring services
- ✓ Parenting classes
- ✓ Food
- ✓ Legal services
- ✓ Jobs
- ✓ GED assistance
- ✓ Bereavement
- ✓ After-school programs
- ✓ Mental health counseling

Contact us or scan for more information.



We welcome adults and children of all abilities.

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